The Alpha Ω Academy of Social Entrepreneurship is made possible with the support of the U.S. Embassy in Sofia.

The Bulgarian Institute for Legal Initiatives (BILI) is a non-partisan, non-governmental organization working since 2006 in the areas of judicial reform, promoting the Rule of Law and the principles of good governance.

#A20MEGA2016
09:15 – 10:00
REGISTRATION AT THE SPOT
Say Good Morning and Have a Coffee ☕

10:00 – 10:15
WELCOME REMARKS
by BILI and U.S. Embassy Sofia

10:15 – 10:25
THE BULGARIAN CASE
In and Out Factors and Attitudes for Favourable Entrepreneurial Environment
Iskren KRUSTEFF, Chair of GEM Bulgaria

10:30 – 12:00
PLENARY SESSIONS
Each session includes presentation and Q&A time.

10:30 – 12:00
THE CURRENCY OF NETWORKS IN SOCIAL ENTREPRENEURSHIP

12:00 – 13:00
SNACK MEET AND GREET
Light lunch and networking hour

13:00 – 14:15
BUILDING FINANCIAL COURAGE
Fundamentals and Tools for Funding a Social Entrepreneurship Project

14:20 – 15:20
AN UNLIKELY BUSINESS IN AN UNLIKELY PLACE

15:20 – 15:40
COFFEE BREAK

15:40 – 16:40
SOCIAL ENTREPRENEURSHIP AND RISKS
Addressing Social Issues Through Innovation

16:40 – 17:00
CLOSING
Feedback and last questions

WE ARE PROUD TO HOST:

Nwabisa MAYEMA
Co-Executive Director of Nnfinity, South Africa

Ismail LAHSINI
Founder of Financiny®, Morocco

Chenjerai KATANDA
Founder of School Sports Network (SSN) and Program Manager at Education Matters, Zimbabwe

Camila URZÚA
Deputy Director at Socialab, Santiago de Chile

For each Alpha participant we’ve provided coffee and water at S*Bar. Light lunch will be served at Bodega Ranchero Steakhouse right next door (12:00-13:00). You’re welcome to place additional orders at your personal expense.